

Working Draft Mt. Vernon Avenue Implementation Schedule

Work Item	Departments	FY's 2005-2006	FY's 2007-2009	FY 2010+
MASTER PLAN/ZONING ORDINANCE				
Create overlay zone	P&Z	IN PROGRESS		
Create CDD #13 for Triangle site	P&Z	IN PROGRESS		
Create CDD #14 for Giant/CVS sites	P&Z	IN PROGRESS		
Amend Potomac West Small Area Plan	P&Z	IN PROGRESS		
Establish and work with steering committee on plan implementation	P&Z			
STREETSCAPE IMPROVEMENTS				
Develop design plan for streetscape improvements incl street furniture, crosswalks, public art, trees, loading areas	P&Z, T&ES, RP&CA			
Install new street trees as appropriate	RP&CA, P&Z, T&ES			
Construct sidewalk and landscaping improvements	T&ES, RP&CA, P&Z			
Work w/prop owners during final undgrd. proj. to encourage improvement of private property	P&Z, T&ES			
Evaluate cost/feasibility of pedestrian-scale lighting	P&Z, T&ES			
Develop design plan for lighting	P&Z, T&ES			
Develop phasing plan for installation of lighting	T&ES, P&Z			
Install pedestrian-scale lighting	T&ES, P&Z			
Work with property owners to install bldg lighting	P&Z, PWBA			
Develop/implement coord. approach to public signs	P&Z, T&ES, HA			
Encourage enhancement of auto-oriented uses	P&Z, AEDP	Ongoing		
Work with property owners to improve sites/buildings	P&Z, AEDP	Ongoing		
Continue facade improvement grant program	P&Z			

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OTHER PHYSICAL IMPROVEMENTS				
Create public gathering space	P&Z, RP&CA, T&ES			
Develop conceptual designs for two options	P&Z,RP&CA, T&ES			
Conduct cost and design feasibility	P&Z,RP&CA, T&ES			
Work w/ comm on preferred design	P&Z,RP&CA, T&ES			
Incorporate into CIP and identify alternative funds	P&Z,RP&CA, T&ES			
Construct desired improvement	T&ES, RP&CA			
Design and improve Gateway Park at Rt. 1 and Monroe	RP&CA, P&Z,			
Coordinate design and improvements w/bridge, PY	P&Z, RP&CA			
Evaluate suggested improvements to Colasanto Pk.	RP&CA, P&Z			
Construct desired improvements to Park	RP&CA			
PEDESTRIAN/MULTIMODAL				
Make improvements to Ave. betw. Comm/Glebe	T&ES, P&Z, RP&CA			
Restripe travel lanes from 4 to 2; w/pkg/bike lanes	T&ES, P&Z, RP&CA			
Work with bicycle comm re: bike lanes	T&ES, P&Z, RP&CA			
Construct crosswalks and bulb-outs	T&ES			
Provide DASH service along the Avenue	T&ES, DASH			
Develop program to promote transit to Avenue	DASH, PWBA			
Explore opportunities to improve trail connections	RP&CA, P&Z, T&ES			
Enhance ped access to Braddock Rd Metro Station	P&Z, T&ES			

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PARKING				
Develop and implement shared parking program	P&Z, CA			
Develop formal commitment with property owners	P&Z			
Evaluate potential costs for property owners	P&Z			
Develop equitable approach for cost sharing	P&Z			
Promote interest and participation in program	P&Z, PWBA/BID			
Develop method to monitor and evaluate program	P&Z			
Resolve misc. on-street parking/loading issues	T&ES, P&Z			
Provide shorter term parking spaces	T&ES, P&Z			
Provide adequately spaced loading zones	T&ES, P&Z			
Resolve conflicts in parking limitations at School	T&ES			
Consider relocation of taxicab stand	T&ES			
Explore rear access opportunities	P&Z, T&ES			
Provide consistent parking enforcement	Police	Ongoing		

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RETAIL ENHANCEMENT				
<i>Explore Business Improvement Dist. (BID)</i>	<i>P&Z/CMO, PWBA, AEDP</i>			
Organize a committee	<i>P&Z/CMO, PWBA, AEDP</i>			
Define the potential boundaries and properties				
Develop a general business plan for BID				
Publicize concept - hold comm mtgs, etc				
Hold public hearing				
Authorize adoption of BID if desired				
Promote participation in Enterprise Zone	<i>AEDP, P&Z</i>	Ongoing		
Monitor and evaluate EZ program	<i>AEDP, P&Z</i>			
Establish work group to implement arts promotion	<i>PWBA, AEDP, RP&CA, P&Z</i>			
<i>Misc. Retail Enhancement</i>	<i>PWBA/BID, AEDP, SBDC, P&Z</i>			
Merchandising audits w/ businesses	<i>P&Z, SBDC</i>	Ongoing	Continued	
Provide business plan assistance	<i>P&Z, SBDC</i>	Ongoing	Continued	
Provide SBA & other financing info.	<i>P&Z, SBDC</i>	Ongoing	Continued	
Provide info. abt. business assistance pgms	<i>P&Z, SBDC</i>	Ongoing	Continued	
Ensure coordinated marketing efforts	<i>PWBA/BID, AEDP</i>	Ongoing	Continued	
Assist w/ facade improvements	<i>P&Z, AEDP</i>	Ongoing	Continued	
Work w/ prop owners re: Giant/CVS	<i>P&Z</i>			

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HISTORIC PRESERVATION				
Update the National Historic Register	P&Z, HA			
Seek grant and state cost sharing funds to survey bldgs identified in Plan	P&Z, HA			
Prepare and submit nomination package	P&Z, HA			
Explore expansion of boundaries of Historic Dist.	P&Z, HA			
Develop and imp heritage/interp sign program	HA, P&Z			
Coordinate w/ other public sign programs	HA, P&Z			
Support installation of five proposed inter signs				
Promote awareness of historic district	P&Z, HA	Ongoing	Continued	
Work w/VA DHR to host comm workshops				
Promote awareness and use of tax credits		Ongoing	Continued	
AFFORDABLE HOUSING				
Encourage new homeownership	OH, P&Z	Ongoing	Continued	
Promote City-sponsored home ownership programs	OH	Ongoing	Continued	
Expand awareness of and support for aff housing	OH, P&Z	Ongoing	Continued	
Incorporate new units in new construction	P&Z,OH	Ongoing	Continued	